

Preface

Social media analysis can play a key role in providing insights into people's activities, opinions and day-to-day lives. When they are geolocated, these user-generated information streams become a unique opportunity to understand the rhythms and tenors of a city and its citizens. By applying computational, social science, and humanities methods to social media data such as photos, tweets and check-ins, researchers are now beginning to conceive of new methodological and theoretical frameworks not only to extract local insights but, more importantly, to better understand cities and their residents. This workshop aims to understand the various ways in which social media data can be used to produce knowledge about cities that supports citizen engagement.

Elizabeth M. Daly (IBM Research, Ireland) (Cochair)
Raz Schwartz (Rutgers University, USA) (Cochair)