Workshops

ICWSM-13 is pleased to present four workshops at the Seventh International AAAI Conference on Weblogs and Social Media (ICWSM-13). Workshop participants will have the opportunity to meet and discuss issues with a selected focus — providing an informal setting for active exchange among researchers, developers and users on topics of current interest.

Computational Personality Recognition (Shared Task)

Personality recognition consists in the automatic classification of authors' personality traits, that can be compared against gold standard annotation obtained by means of the big5 personality test. In recent years, the application of computational personality recognition proved to be a valuable resource to analyze people's interactions in social network sites and for social computing in general. In this workshop, organizers will release two datasets, one sampled from Facebook and one from the Essays corpus, annotated with gold standard personality labels. The workshop is structured as a shared task, that will allow participants to compare the results of their analyses, discuss and share ideas on a common benchmark.

Organizers: Fabio Celli (University of Trento, Italy), Fabio Pianesi (Fondazione Bruno Kessler, Italy), David Stillwell (University of Cambridge, UK), Michal Kosinski (University of Cambridge, UK).

Social Computing for Workforce 2.0

This workshop will provide a forum where designers, practitioners, as well as social science and computer science researchers can discuss the impact and opportunities recent trends such as social, mobile, and crowdsourcing have on the workforce; advance our understanding of workforce issues through qualitative and quantitative empirical studies; and introduce new tools or methods that address workforce management issues.

Organizers: N. Sadat Shami (IBM), Werner Geyer (IBM Research), Munmun De Choudhury (Microsoft Research), Andreas Eckhardt (Goethe University Frankfurt), Sven Laumer (University of Bamberg).

Social Media Visualization

Social media visualization is a venue to discuss visualization, visual analytics, and their applications to the analysis of social media data. Following off the success of the first edition of this workshop, held in conjunction with AAAI ICWSM 2012, this workshop hopes to provide a venue for both academe and industry. We strongly encourage participation from our many application areas, including, but not limited to, the sciences, social sciences, and humanities. The workshop is open to both novel visualization techniques and their applications. We strongly encourage interdisciplinary contributions that discuss the application of visualization to social media research and how these techniques can better support user tasks in other domains.

Organizers: Daniel Archambault (Swansea University), Eser Kandogan (IBM Research), Martin Harrigan (Betapond).

When The City Meets The Citizen

Social media analysis can play a key role in providing insights into people's activities, opinions and day-to-day lives. When they are geolocated, these user-generated information streams become a unique opportunity to understand the rhythms and tenors of a city and its citizens. By applying computational, social science, and humanities methods to social me-

dia data such as photos, tweets and check-ins, researchers are now beginning to conceive of new methodological and theoretical frameworks not only to extract local insights but, more importantly, to better understand cities and their residents. Following the success of last years first WCMCW held in Dublin 2012 this workshop aims to understand the various ways in which social media data can be used to produce knowledge about cities that supports citizen engagement.

Organizers: Elizabeth M. Daly (IBM Research, Ireland) (Cochair), Raz Schwartz (Rutgers University) (Cochair), David R. Millen (IBM Research, Cambridge), Ingrid Erickson (Rutgers University), Brian Keegan, (Northeastern University), Germaine Halegoua (University of Kansas).