

# Workshop Mission

The news media industry has recognized that there is an undeniable shift in the way content is produced, consumed, and distributed, including the sharing thereof. Nowadays, there are numerous cases in which “established” news agencies and news outlets are not the first point of call for users because everybody equipped with (for example) a smartphone can capture and publish events as they unfold on a platform of their choice, such as YouTube, Facebook, Twitter, and others. For this reason, news media organizations are increasingly depending on content from and information residing in social networks. However, news organizations are facing one crucial question when it comes to using content from the social web: “Is the source reliable?” The aim of this workshop is to encourage participants to discuss, share, and exchange ideas and results on social media research, technologies, and applications in two essential areas: newsgathering in the social web and filtering or analyzing the available data (for example, by relevance, reliability, or accuracy).

– *Jochen Spangenberg* (Deutsche Welle, Germany)