

Invited Talks

Keynote

Invited Talk

Andrew Tomkins

Andrew Tomkins is an engineering director at Google working on measurement, modelling, and analysis of content, communities, and users on the world wide web. Prior to joining Google, he spent four years at Yahoo! as chief scientist of search, and eight years at IBM's Almaden Research Center, where he cofounded the WebFountain project. Andrew holds Bachelors degrees in mathematics and computer science from the Massachusetts Institute of Technology, and a PhD in computer science from Carnegie Mellon University; he has published over a hundred technical papers.

Keynote

Invited Talk: The Information Life of Social

Lada Adamic

Lada A. Adamic is an associate professor in the School of Information and the Center for the Study of Complex Systems at the University of Michigan. She is also affiliated with EECS. Her research interests center on information dynamics in networks: how information diffuses, how it can be found, and how it influences the evolution of a network's structure. Her projects have included identifying expertise in online question and answer forums, studying the dynamics of viral marketing, and characterizing the structure in blogs and other online communities.

Keynote

Invited Talk: Why Facebook Won't Get You Anymore Friends

Robin Dunbar

Robin Dunbar graduated with a BSc in psychology and philosophy from the University of Oxford and a PhD in psychology from the University of Bristol. He has held research fellowships at Cambridge and Liverpool Universities, and teaching posts at the University of Stockholm, University College London, and the University of Liverpool. He is currently a professor of evolutionary anthropology and director of the Institute of Cognitive and Evolutionary Anthropology in the School of Anthropology, and a Fellow of Magdalen College. He was elected a Fellow of the British Academy in 1998. He is codirector of the British Academy's Centenary Research Project "Lucy to Language: The Archaeology of the Social Brain," a multidisciplinary project involving, in addition to the University of Oxford, research groups at Liverpool University, Royal Holloway (University of London), Southampton University, and the University of Kent. His principal research interest is the evolution of sociality, with specific focus on humans, nonhuman primates and ungulates.