Optimal Common Contract with Heterogeneous Agents*

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Abstract

We consider the principal-agent problem with heterogeneous agents. Previous works assume that the principal signs independent incentive contracts with every agent to make them invest more efforts on the tasks. However, in many circumstances, these contracts need to be identical for the sake of fairness. We investigate the optimal common contract problem. To our knowledge, this is the first attempt to consider this natural and important generalization. We first show this problem is NP-complete. Then we provide a dynamic programming algorithm to compute the optimal contract in $O(n^2m)$ time, where $n, m$ are the number of agents and actions, under the assumption that the agents’ cost functions obey increasing difference property. At last, we generalize the setting such that each agent can choose to directly produce a reward in $[0, 1]$. We provide an $O(\log n)$-approximate algorithm for this generalization.

Introduction

Principal-agent theory is a subfield of mechanism design theory. The principal hires an agent to accomplish a task. The agent is able to take actions on behalf of the principal. Agent’s different actions lead to different rewards the principal receives. Moral hazard occurs when the agent acts in his own interest which may be in conflict with the principal’s interest. Therefore the principal designs an incentive contract with the agent to maximize the principal’s utility subject to the agent’s utility being maximized. The contract is a transfer function from the principal to the agent which could depend on the outcome which is affected by the agent’s action.

Many economic interactions fit in the principal-agent model. For example, a firm (principal) hires a salesman (agent) to sell products. The salesman invests effort on selling products. More efforts he invests, more products will be sold. To incentivize salesman invest more efforts, the firm can set a bonus depending on the amount of products a salesman has sold. A salesman wants to maximize his utility which is defined to be his bonus minus his efforts. The firm’s utility is the revenue generated from selling products minus the bonus paid to salesmen. The central question in this research field asks: What is the principal’s optimal contract?

Due to the wide application, principal-agent model has been extensively studied (Holmstrom and Milgrom 1991; 1987; Chen et al. 2019; Grossman and Hart 1992; Bolton, Dewatripont, and others 2005). The agent takes a hidden action like effort which cannot be observed by the principal directly. The principal can only observe the outcome of this action and the contract is designed to depend on the outcome only. Most works focus on the problem with one principal and one agent (Armstrong and Vickers 2010; Kleinberg and Kleinberg 2018). When the agent takes different actions, there is a different distribution over principal’s reward. Given the distribution information, the optimal contract can be computed efficiently through linear programs.

In this paper, we consider the problem when there is one principal and multiple heterogeneous agents. These agents could be good at different tasks and we do not assume any relationship between the cost for different tasks among different agents. For sake of the fairness, we do not allow the principal design personal contracts for different agents. Instead, the principal has to design a common contract that applies to every agents. We assume the mapping from the action played to the outcome is deterministic. So the principal knows every agent’s action by observing her outcome. The difficulty in our model stems from the multiple agents. Since the principal can only use a common contract, he needs to balance the incentivization for every agent.

Our Contribution

Our contribution can be summarized as follows.

1. We first show that the optimal contract problem with heterogeneous agents is strongly NP-complete.

2. We then propose an $O(n^2m)$ dynamic programming algorithm, where $n$ is the number of agents and $m$ is the number of actions, to compute an optimal contract under the assumption that the agents’ costs obey increasing differences.

3. Next, we generalize the discrete-action setting such that each agent can choose to directly produce a reward in $[0, 1]$. We show that this generalization is harder than the
original discrete-action version, and provide an \( O(\log n) \)-approximate algorithm for this generalization.

**Other Related Works**

Other works also consider multiple agents but in different angles (Babaioff, Feldman, and Nisan 2006a; 2006b; Babaioff et al. 2012; Bernstein and Winter 2012; Babaioff and Winter 2014; Winter 2004). They assume the union of agents’ actions together determines the outcome. The contract is personalized and specifies the payment in every possible outcome. Therefore the payment to an agent depends on both his action and other agents’ actions. In contrast, in our paper, the payment to an agent only depends on his own action. In their setting, some works consider that each agent only has a binary action space (Babaioff, Feldman, and Nisan 2006a; Babaioff et al. 2012; Winter 2004), and some works consider the tradeoff between simplicity of the contract and the performance of it (Babaioff and Winter 2014). Bernstein and Winter consider a participation game where each agent has two options representing participating or not (Bernstein and Winter 2012). Each agent’s utility from participating is the reward plus a value depending on other agents’ participation. The principal aims to incentivize all agents to participate in the game with minimal payments.

Alon et al. study how to motivate multiple agents to take desirable actions using a common evaluation mechanism (Alon et al. 2020). They solve multiple problems in different settings. The main difference between their model and ours is the designer’s payoff. The mechanism designer in their model cares about the number of agents who have been motivated in admissible ways while the principal in our model is interested in maximizing the reward generated by agents minus the payment paid to agents.

Lavi and Shamash study the model with multiple principals and multiple agents (Lavi and Shamash 2019). Agents do not have cost on actions. This model focuses on the competition between principals. McAfee and McMillan study another totally different problem where multiple agents compete for a principal’s contract (McAfee and McMillan 1986). A recent work of Azizan et al. studies a model that is almost the same as ours where each agent can choose to directly produce a real number reward (Azizan et al. 2019). However, they assume the designed payment function can be parameterized by a vector in a given set \( \mathcal{A} \subseteq \mathbb{R}^d \), and their algorithm explores the whole set \( \mathcal{A} \), which is not that efficient.

**Problem Description**

In this paper, we study the Multiple Agents Contract Problem. There is a principal, \( n \) agents and \( m \) actions. Each agent can take an action \( j \in [m] \) and produces a reward \( \rho_j \geq 0 \) for the principal. The reward only depends on the action, not on the agent. Each agent \( i \) also has a cost \( c_{i,j} \geq 0 \) to take an action \( j \). This cost depends on both the agent and the action. Besides the \( m \) actions, there is always a zero action with reward 0 such that the cost for each agent to take this action is 0. This action means it is free for each agent to choose to produce nothing. The principal specifies a payment profile \( (t_1, t_2, \ldots, t_m) \): each agent taking action \( j \) will earn a payment \( t_j \). The utility for agent \( i \) to take action \( j \) is \( t_j - c_{i,j} \). The agents are self-interested meaning each agent will take an action that maximizes its utility. W.l.o.g., we assume the agents tie-break in favor of the principal. The payoff of the principal is the sum of rewards produced by the agents minus the payments given to the agents, i.e., if agent \( i \) takes action \( i^* \), the payoff of the principal is \( \sum_{i=1}^n (\rho_{i^*} - t_{i^*}) \). Our goal is to design the payment profile \( (t_1, t_2, \ldots, t_m) \) to maximize the payoff of the principal.

**Example 1.** Suppose there are two agents and two actions. The rewards for the two actions are 8 and 10 respectively. For action 1, agent 1 has a cost 5 and agent 2 has a cost 4. For action 2, agent 1 has a cost 9 and agent 2 has a cost 3. Without agent 2, we can set the payments for the two actions to 5 and 0 respectively, which brings a payoff of 3 to the principal. Without agent 1, we can set the payments for the two actions to 0 and 2 respectively, which brings a payoff of 8 to the principal. However, when the two agents both exist, no matter how we set the payments, the payoff of the principal cannot achieve \( 3 + 8 = 11 \). It is optimal to the payments for the two actions to 5 and 3 respectively, which brings a payoff of 10 to the principal.

**Hardness**

The problem defined in the previous section is very hard. To see its hardness, let us consider its decision version, i.e., the problem of determining whether there is a payment profile \( (t_1, t_2, \ldots, t_m) \) such that the payoff of the principal is no less than a given number \( r \). For convenience, we call this decision problem MAC. We will show in the following theorem that MAC is strongly NP-complete.

**Theorem 1.** MAC is strongly NP-complete.

**Proof.** MAC obviously belongs to NP. In the following proof, we reduce the well-known NP-complete problem Not-All-Equal 3-Satisfiability (NAE3SAT) to MAC to show that MAC is strongly NP-complete.

Given an instance of NAE3SAT with \( n \) variables and \( m \) clauses (we assume the variables in one clause are different without loss of generality), we build an instance of MAC as follows. For any variable \( x \) in an instance of NAE3SAT, we define \( x^0 \) as its negation and define \( x^1 = x \).

- **Agents**
  - For each variable \( x_i \), we have an agent \( A_i \).
  - For each literal \( x_i^1 \) and each clause \( c_j \), we have an agent \( T_{x_i^1, c_j} \).
  - For each clause \( c_j \), we have 6 agents \( V_{j,1}, V_{j,2}, \ldots, V_{j,6} \).

- **Actions**
  - We have a zero action \( 0 \) with reward 0.
  - For each literal \( x_i^1 \), we have an action \( 1 \) with reward \( \rho_1 \).
  - For each clause \( c_j \), we have 6 actions \( \text{clause}_{j,1}, \ldots, \text{clause}_{j,6} \) with reward \( \rho_2 \).

- **Costs**
  - For the zero action \( 0 \), each agent has a cost 0.
• For action $\text{variable}_i^b$, agent $A_i$ has a cost $\delta$, and $T_{i,j}^b$ has a cost 0 for each $j$.
• For action $\text{clause}_{j,k}$, agent $V_{j,k}$ has a cost 0.
• For action $\text{clause}_{j,k}$ where $c_j = x_{i_1}^b \lor x_{i_2}^b \lor x_{i_3}^b$, the costs vary for different $k$'s and are summarized in Table 1. Note there are exactly 3 agents with cost 1 to take this action. We call the three agents the associated agents of this action.
• For each action and agent, if we do not mention the cost above, the cost is greater than the reward of the action.

The parameters $\rho_1$, $\rho_2$, $\delta$ satisfy the following constraints.\(^1\)
\begin{align*}
\rho_1 - \delta &> m(2n-3)(\rho_2 - \rho_1) + m\delta + 4, \quad (1) \\
\delta &> 3(\rho_2 - \rho_1) - 1, \quad (2) \\
\rho_2 - \rho_1 &> 2. \quad (3)
\end{align*}

Figure 1 shows an example instance of MAC corresponding to an instance of NAE3SAT with 4 variables and 2 clauses $x_1 \lor x_2 \lor \neg x_3$ and $x_1 \lor \neg x_2 \lor x_4$.

Then we ask whether we can set the payments to the agents so that the optimal payoff of the principal is no less than
\[n(\rho_1 - \delta) + m(6\rho_2 - 1) + m(n(\rho_1 - \delta) + (n-3)\rho_1 + 3(\rho_2 - 1)).\]

In an optimal solution, the payment for an action will not exceed the reward, so an agent will never be incentivized to take an action whose cost is greater than the reward. The actions that an agent will be potentially incentivized to take in an optimal solution is summarized as follows (since all agents can take the zero action, we omit it in the following list).

• Agent $A_i$ will potentially take action $\text{variable}_i^0$ or $\text{variable}_i^1$.
• Agent $T_{i,j}^b$ will potentially take action $\text{variable}_i^b$ or, if variable $x_i$ appears in clause $c_j$, $\text{clause}_{j,k}$ for some $k$.
• Agent $V_{j,k}$ will potentially take action $\text{clause}_{j,k}$.

Suppose the instance of NAE3SAT has a valid solution, then we set the payments in the instance of MAC as follows.

• For each action $\text{variable}_i^b$, if the value of $x_i^b$ is True, we set the payment to 0; otherwise we set the payment to $\delta$.
• For each action $\text{clause}_{j,k}$ with associated agents $T_{i_1,j}^{b_1}, T_{i_2,j}^{b_2}, T_{i_3,j}^{b_3}$, we set the payment to 1 if the values of $x_{i_1}^{b_1}, x_{i_2}^{b_2}, x_{i_3}^{b_3}$ are all True; otherwise we set the payment to 0.

Under these payments, agent $V_{j,k}$ will always take action $\text{clause}_{j,k}$. If the value of $x_i$ is True, agent $A_i$ will take action $\text{variable}_i^1$; otherwise she will take action $\text{variable}_i^0$. For agent $T_{i,j}^b$, if the value of $x_i^b$ is True and variable $x_i$ appears in clause $c_j$, she will take action $\text{clause}_{j,k}$ for some $k$; otherwise she will take action $\text{variable}_i^b$. Hence the total payoff of the principal is exactly (4).

Now suppose there exists a payment setting such that the optimal payoff of the principal is no less than (4). We first show that agent $A_i$ will take one of the actions $\text{variable}_i^b$ and $\text{variable}_i^1$. Otherwise, the payoff of the principal cannot exceed $(n-1)(\rho_1 - \delta) + 6m\rho_2 + 2mn\rho_2$, which is less than (4) by (1).

We define $b_i$ such that $A_i$ takes action $\text{variable}_i^b$, then the payment for action $\text{variable}_i^b$ must be no less than $\delta$—the cost for agent $A_i$ to take this action. If the payment is greater than $\delta$, we can adjust it to $\delta$. After this adjustment, some agent $T_{i,j}^b$ that takes action $\text{variable}_i^b$ before the adjustment may turn out to take action $\text{clause}_{j,k}$ for some $k$. This is the only possible cause of payoff loss of the principal. Suppose the payments for $\text{variable}_i^b$ (before the adjustment) and $\text{clause}_{j,k}$ are $t_1, t_2$ respectively, since agent $T_{i,j}^b$ chooses to take action $\text{variable}_i^b$ before the adjustment, we have $t_1 \geq t_2 - 1$, so $\rho_2 - t_2 \geq \rho_2 - t_1 + 1 > \rho_1 - t_1$ by (3). This means the adjustment does not reduce the payoff of the principal, hence we can assume the payment for action $\text{variable}_i^b$ is exactly $\delta$. By an analogous argument, we can also assume the payment for action $\text{variable}_i^{1-b}$ is exactly 0.

If there exist some $i, j$ such that agent $T_{i,j}^b$ does not take action $\text{variable}_i^b$, it must take action $\text{clause}_{j,k}$ for some $k$, and the payment $t$ for action $\text{clause}_{j,k}$ must incentivize agent $T_{i,j}^b$ to take action $\text{clause}_{j,k}$, i.e., it must satisfy
\[t - 1 \geq \delta.\]

Then we adjust the payment for action $\text{clause}_{j,k}$ to 1 so that agent $T_{i,j}^b$ is incentivized to take action $\text{variable}_i^b$. After this adjustment, at most three agents that take action $\text{clause}_{j,k}$ before the adjustment deviate to take actions of the form $\text{variable}_i^b$. Each of these agent brings a payoff of $\rho_2 - t$ to the principal before the adjustment, and brings a payoff of at least $\rho_1 - \delta$ after the adjustment, so the adjustment reduces the payoff of the principal by at most $3(\rho_2 - t - \rho_1 + \delta)$. On the other hand, the payoff of the principal increases by $t - 1$ due to the contribution of agent $V_{j,k}$. As a result, since $t - 1 \geq 3(\rho_2 - t - \rho_1 + \delta)$ due to (2) and (5), this adjustment does not reduce the payoff of the principal. Hence, we can assume for any $i, j$, agent $T_{i,j}^b$ takes action $\text{variable}_i^b$.

Suppose there exists some $j$ such that the payment for action $\text{clause}_{j,k}$ is less than 1 for each $k$. Suppose clause $c_j$ contains three variables $x_{i_1}, x_{i_2}, x_{i_3}$, and action $\text{clause}_{j,k_0}$ is an action that the cost for agent $T_{i,j}^{1-b_i}$ to take is 1 (there may exist multiple such $k_0$’s, and we arbitrarily choose one). We then adjust the payment for $\text{clause}_{j,k_0}$ to 1. This adjustment attracts $T_{i,j}^{1-b_i}$ to take action $\text{clause}_{j,k_0}$, which increases the payoff of the principal by $\rho_2 - 1 - \rho_1$. On the other hand, the payoff of the principal contributed by $V_{j,k_0}$ is decreased by at most 1, which is the only cause that reduces the payoff of the principal. As a result, since $\rho_2 - 1 - \rho_1 > 1$, the payoff of the principal increases. Hence, we can assume

\(^1\)For example, we can set $\delta = 7, \rho_1 = 13mn + 8$ and $\rho_2 = 13mn + 11$.\]
Figure 1: An example instance of MAC corresponding to an instance of NAE3SAT with 4 variables and 2 clauses $x_1 \lor x_2 \lor \neg x_3$ and $x_1 \lor \neg x_2 \lor x_4$; each rectangular represents an action; each line (including the bottom line) in a rectangular represents one or multiple agents, whose names are recorded to the right of the line; the number to the left of a line represents the cost for the agents to take this action; in particular, the number to the left of the top line of a rectangular represents the reward for the action.

<table>
<thead>
<tr>
<th>clause 1</th>
<th>clause 2</th>
<th>clause 3</th>
<th>clause 4</th>
<th>clause 5</th>
<th>clause 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>T_{i_1}^{b_1}</td>
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<td>T_{i_3}^{b_3}</td>
<td>T_{i_1}^{1-b_1}</td>
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</table>

Table 1: Cost Table
for any \( j \), there exists at least one \( k \) such that the payment for action \( \text{clause}_{j,k} \) is no less than 1.

Under the assumptions above, the maximum payoff of the principal is exactly (4). To achieve this optimal payoff, for any \( j \), say \( c_j = x_1^{h_1} \lor x_2^{h_2} \lor x_3^{h_3} \), there exists exactly one \( k \) such that the payment for \( \text{clause}_{j,k} \) is 1, and its three associated agents \( \alpha_{1,j}^{h_1}, \alpha_{2,j}^{h_2}, \alpha_{3,j}^{h_3} \) take this action. According to Table 1, \((1 - b_1) \oplus b_1, (1 - b_2) \oplus b_2, (1 - b_3) \oplus b_3 \) do not have the same value. So we can set variable \( x_i \) to the value \( 1 - b_i \) (0 represents False and 1 represents True), then all clauses are satisfied.

Increasing Differences

In this section, we consider the case where agents have different abilities. Roughly speaking, the agents can be ordered from weak to strong, \( i_1, i_2, \ldots, i_n \), in the sense that it takes less cost for a stronger agent to produce a certain amount reward. We have for each \( j \in [m] \),

\[
c_{i_1,j} > c_{i_2,j} > \cdots > c_{i_n,j}. \tag{6}
\]

Additionally, we assume the costs obey increasing differences.

**Definition 1.** Given an instance of the Multiple Agents Contract Problem, we call the costs obey increasing differences if there exists a permutation \( j_1, j_2, \ldots, j_m \) of \( 1, 2, \ldots, m \) and a permutation \( i_1, i_2, \ldots, i_n \) of \( 1, 2, \ldots, n \) such that for any pair of \((k, k')\) such that \( k < k' \),

\[
0 < c_{i_{k'},j_k} - c_{i_{k'},j_{k'}},
\]

where \( i_{k'}, i_k \) are 1, 2, \ldots, \( n \). For convenience, we assume the actions and agents are already ordered without loss of generality, i.e., \( i_k = j_k = k \) for each \( k \). The zero action is also considered action 0.

Before describing the algorithm, we first show the following lemmas.

**Lemma 1.** If the costs obey increasing differences, then for any payment profile \((t_1, t_2, \ldots, t_m)\), if agent \( i \) and \( i' \) take actions \( j \) and \( j' \) respectively, then \( i < i' \Rightarrow j \leq j' \).

**Proof.** Suppose \( i < i' \) but \( j > j' \). Since agent \( i \) prefers action \( j' \) to \( j \), we have

\[
t_j - c_{i,j} \geq t_{j'} - c_{i,j'}. \tag{7}
\]

Similarly, since agent \( i' \) prefers action \( j' \) to \( j \), we have

\[
t_{j'} - c_{i',j'} \geq t_j - c_{i',j}. \tag{8}
\]

By combining (7) and (8), we have

\[
c_{i,j} - c_{i,j'} \leq c_{i',j'} - c_{i',j'}. \tag{9}
\]

However, since \( i < i' \) and \( j > j' \), by increasing differences we have \( c_{i,j} - c_{i,j'} > c_{i',j'} - c_{i',j'} \), which contradicts to (9). Therefore, we must have \( i < i' \Rightarrow j \leq j' \). □

**Lemma 2.** Given any \( 0 \leq j_1 \leq \cdots \leq j_m \leq m \), we have

1. Under the constraint that agent \( i \) is incentivized to take action \( j_i \), the optimal payoff of the principal cannot exceed

\[
\sum_{i=1}^{n-1} (\rho_{j_i} - c_{i,j_i} - (n - i) (c_{i,j_i} - c_{i+1,j_i})) + \rho_{j_n} - c_{n,j_n}. \tag{10}
\]

2. If the costs obey increasing differences, and we set the payment profile \((t_1, t_2, \ldots, t_m)\) such that

\[
t_j = \begin{cases} 
\sum_{i'=1}^{i-1} (c_{i',j_i} - c_{i'+1,j_i}) + c_{i,j_i}, & \text{if there exists } i \text{ such that } j = j_i^2, \\
0, & \text{otherwise},
\end{cases} \tag{11}
\]

then the payoff of the principal is no less than (10).

**Proof.** Since agent \( i' \) prefers action \( j_i' \) to \( j_{i'} - 1 \), we have

\[
t_{j_{i'}} - c_{i',j_{i'}} \geq t_{j_{i'} - 1} - c_{i',j_{i'} - 1}, \tag{12}
\]

and for \( i' = 1 \) we have \( t_{j_1} - c_{i,j_1} \geq 0 \) since agent 1 prefers action \( j_1 \) to the zero action. By summing up (12) for \( i' = 1, 2, \ldots, i \), we have

\[
t_j \geq \sum_{i'=1}^{i-1} (c_{i',j_{i'}} - c_{i'+1,j_{i'}}) + c_{i,j_i}.
\]

Hence,

\[
\sum_{i=1}^{n} t_{j_i} \geq \sum_{i=1}^{n} \left( \sum_{i'=1}^{i-1} (c_{i',j_{i'}} - c_{i'+1,j_{i'}}) + c_{i,j_i} \right)
\]

\[
= \sum_{i=1}^{n-1} (c_{i,j_i} + (n - i) (c_{i,j_i} - c_{i+1,j_i})) + c_{n,j_n},
\]

so the payoff of the principal cannot exceed (10).

On the other hand, suppose the costs obey increasing differences and we set \( t_j \) according to (11). For any agent \( i \) and any action \( j \), there are three cases.

1. If there does not exist some \( k \) such that \( j = j_k \), then

\[
t_j - c_{i,j} \leq 0 \leq \sum_{i'=1}^{i-1} (c_{i',j_{i'}} - c_{i'+1,j_{i'}})
\]

\[
= t_{j_i} - c_{i,j_i}, \tag{13}
\]

where the inequality (13) holds due to (6).

---

2If there exist multiple such \( i' \)s, we arbitrarily choose one, because if, for example, \( j = j_{k'} = j_{k'+1} = \cdots = j_k \) then the value of \( \sum_{i'=1}^{i-1} (c_{i',j_{i'}} - c_{i'+1,j_{i'}}) + c_{i,j_i} \) is the same for \( i = k', k'+1, \ldots, k \).
2. If there exists some \( k \leq i \) such that \( j = j_k \), we have

\[
\begin{align*}
t_j - c_{i,j} \\
= & \sum_{k=1}^{i-1} \left( c_{i',j',i'} - c_{i'+1,j',i'} \right) + c_{k,j_k} - c_{i,j_k} \\
= & \sum_{i'=1}^{k-1} \left( c_{i',j',i'} - c_{i'+1,j',i'} \right) + \sum_{i'=k}^{i-1} \left( c_{i',j',i'} - c_{i'+1,j',i'} \right) \\
\leq & \sum_{i'=1}^{i-1} \left( c_{i',j',i'} - c_{i'+1,j',i'} \right) + \sum_{i'=k}^{i-1} \left( c_{i',j',i'} - c_{i'+1,j',i'} \right) \\
= & \sum_{i'=1}^{i-1} \left( c_{i',j',i'} - c_{i'+1,j',i'} \right) \\
= & t_j - c_{i,j},
\end{align*}
\]

where the inequality (14) holds due to increasing differences: for any \( i' \geq k \), \( c_{i',j',i'} - c_{i'+1,j',i'} \leq c_{i',j',i'} - c_{i'+1,j',i'} \).

3. If there exists some \( k > i \) such that \( j = j_k \), we have

\[
\begin{align*}
t_j - c_{i,j} \\
= & \sum_{k=1}^{i-1} \left( c_{i',j',i'} - c_{i'+1,j',i'} \right) - \left( c_{i,j_k} - c_{k,j_k} \right) \\
= & \sum_{i'=1}^{k-1} \left( c_{i',j',i'} - c_{i'+1,j',i'} \right) + \sum_{i'=k}^{i-1} \left( c_{i',j',i'} - c_{i'+1,j',i'} \right) \\
\leq & \sum_{i'=1}^{i-1} \left( c_{i',j',i'} - c_{i'+1,j',i'} \right) \\
= & t_j - c_{i,j},
\end{align*}
\]

where the inequality (15) holds due to increasing differences: for any \( i' < k \), \( c_{i',j',i'} - c_{i'+1,j',i'} \leq c_{i',j',i'} - c_{i'+1,j',i'} \).

Anyway, we have \( t_j - c_{i,j} \leq t_j - c_{i,j} \), which means taking action \( j_k \) maximizes agent \( i \)'s utility. Note if agent \( i \) takes action \( j_k \) for each \( i \), the payoff of the principal is exactly (10). Recall that the agents tie-break in favor of the principal, so the payoff of the principal is no less than (10). 

Lemma 1 and 2 show that we can find \( 0 \leq j_1 \leq j_2 \leq \cdots \leq j_m \leq m \) that maximizes (10), then an optimal payment profile is given by (11). To find the optimal \( j_1, j_2, \ldots, j_m \), we use a dynamic programming algorithm. For convenience, we define \( \phi(i,j) = \rho_j - c_{i,j} - (n-i)(c_{i,j} - c_{i+1,j}) \) for \( i = 1, 2, \ldots, n-1 \), and define \( \phi(n,j) = \rho_j - c_{n,j} \). We define the subproblem \( \text{OPT}(i,j) = \max_{0 \leq j' \leq j} \phi(i',j') \). We can see the optimal value of (10) is \( \text{OPT}(n,m) \), and we have the recursion formula

\[
\text{OPT}(i,j+1) = \max_{0 \leq j' \leq j} \left( \text{OPT}(k,j) + \sum_{i'=k+1}^{i} \phi(i',j+1) \right)
\]

with \( \text{OPT}(i,0) = 0 \) for each \( i \). Hence, the optimal value of (10), as well as the optimal \( j_1, j_2, \ldots, j_m \), can be computed in \( O(n^2 m) \) time. We conclude the result above as the following theorem.

**Theorem 2.** If the costs obey increasing differences, there is an \( O(n^2 m) \) algorithm solving the Multiple Agents Contract Problem.

**Real Number Actions**

In previous sections, we considered the Multiple Agents Contract Problem with discrete actions (DA). A natural generalization is to consider the problem where each agent can choose to produce an arbitrary reward in \([0,1]\). We call this generalization Multiple Agents Contract Problem with Real Number Actions (RNA), and formalize it as follows.

There is a principal and \( n \) agents. Each agent chooses to produce a reward \( x \in [0,1] \) for the principal. To take such an action, each agent has a cost which may differ from each other. We define \( c_i(x) \geq 0 \) as the cost for agent \( i \) to produce a reward \( x \). We assume without loss of generality that \( c_i(0) = 0 \) for all \( i \), which means it is free for each agent to choose to produce nothing. To incentivize these agents to produce rewards, the principal specifies a payment function \( t(x) \); each agent taking this action will earn a payment \( t(x) \). The utility for agent \( i \) to produce \( x \) is \( t(x) - c_i(x) \). Agents are self-interested, meaning each agent will produce a reward that maximizes her utility. We assume agents tie-break in favor of the principal. The payoff of the principal is the sum of the rewards produced by these agents minus the payments given to the agents, i.e., if agent \( i \) produces a reward \( x_i \), the payoff of the principal is \( \sum_{i=1}^{n} (x_i - t(x_i)) \). Our goal is to design the payment function to maximize the payoff of the principal.

Note in this paper, the functions \( t \) and \( c_i \)'s are not necessarily continuous. To guarantee every agent has an optimal action we only concern the payment function \( t \) where for all \( i, t(x) - c_i(x) \) and \( x - t(x) \) (in case of tie-breaking) are able to attain their maximums on \([0,1]\).

**Hardness**

We first show that this generalization is harder than our original problem by a reduction from DA to RNA. Given an instance of DA, we can construct an instance of RNA by

\[
\text{OPT}(i,j+1) = \max_{0 \leq j' \leq j} \left( \text{OPT}(k,j) + \sum_{i'=k+1}^{i} \phi(i',j+1) \right)
\]
for each $i$, where $M$ is a large enough number. We will show how to construct an optimal payment profile of the DA instance from an optimal payment function of the RNA instance. For convenience, we define $z_j = (\rho_j + jM)/(\rho_m + mM)$ and $z_0 = 0$.

Given an optimal payment function $t(x)$ of the RNA instance, suppose agent $i$ chooses to produce $x_i$ and define $j_i$ such that $z_{j_i-1} < x_i \leq z_{j_i}$ (if $x_i = 0$, then $j_i = 0$). Now consider a fixed $i$. If $x_i < z_j$, we adjust the value of $t(x)$ at $x = z_j$ to $t(z_j)$. Before this adjustment, agent $i$ produces $x_i$, and after this adjustment, agent $i$ has the same utility to produce $z_j$, as to produce $x_i$, so agent $i$ will produce $z_j$ after the adjustment (recall the agent tie-breaks in favor of the principal), which increases the payoff of the principal. On the other hand, for any other agent $j'$, $t(x_i) - c_{j'}(z_{j_i}) \leq t(x_i) - c_{j'}(z_j)$ (since the cost function is weakly increasing), which means the utility of producing $z_j$ after the adjustment does not exceed that of producing $x_i$. Hence, for any agent except $i$, changing her produced value to $z_j$ due to the adjustment does not decrease the payoff of the principal (recall again that the agents tie-break in favor of the principal). As a result, the payoff of the principal is increased by this adjustment, which contradicts the fact that $t(x)$ is optimal. Therefore, we can assume $x_i = z_j$. The payoff of the principal under the payment function $t(x)$ in the RNA instance is $p_{RNA} = \sum_{j=1}^{n}(z_j - t(z_j))$.

Now we construct a payment profile $(t_1, t_2, \ldots, t_m)$ of the DA instance where

$$t_j = t(z_j)(\rho_m + mM) - jM. \quad (17)$$

Under this payment profile, for each agent $i$ and each $j$, the utility of agent $i$ to take action $j$ is $t_j - c_{i,j}$, which is exactly $(\rho_m + mM)$ times the utility of agent $i$ to produce $z_j$ under the payment function $t(x)$ in the RNA instance. Also, agent $i$ brings a payoff of $\rho_j - t_j$ to the principal by taking action $j$, which is exactly $(\rho_m + mM)$ times the payoff of the principal brought by agent $i$ by producing $z_j$ under the payment function $t(x)$ in the RNA instance. Since agent $i$ produces $z_j$ under payment function $t(x)$ in the RNA instance, she will take action $j_i$ under payment profile $(t_1, t_2, \ldots, t_m)$ in the DA instance. The payoff of the principal under the payment profile $(t_1, t_2, \ldots, t_m)$ in the DA instance is $p_{DA} = \sum_{i=1}^{n}(\rho_j - t_j) = (\rho_m + mM)p_{RNA}$.

To show the payment profile $(t_1, t_2, \ldots, t_m)$ is optimal, we compare it to another arbitrary payment profile $(t'_1, t'_2, \ldots, t'_m)$. Suppose agent $i$ takes action $j'_i$ under the payment profile $(t'_1, t'_2, \ldots, t'_m)$, then the payoff of the principal under the payment profile $(t'_1, t'_2, \ldots, t'_m)$ in the DA instance is $p'_{DA} = \sum_{i=1}^{n}(\rho_j - t'_j)$.

Let

$$t_j = \begin{cases} 0, & \text{if } x = 0, \\ \frac{\rho_j - t_j}{\rho_m + mM}, & \text{if } 0 < x \leq \frac{\rho_j + jM}{\rho_m + mM}, \\ \vdots & \\ \frac{\rho_j - (j-1)M}{\rho_m + mM}, & \text{if } \frac{\rho_j - jM}{\rho_m + mM} < x \leq \frac{\rho_j + jM}{\rho_m + mM}, \\ \vdots & \\ \frac{\rho_j - (m-1)M}{\rho_m + mM}, & \text{if } \frac{\rho_j - (m-1)M}{\rho_m + mM} < x \leq 1, \\ \end{cases} \quad (16)$$

for each $i$, where $M$ is a large enough number. We will see for all $i$, $x - t'_j(x)$ and $t'(x) - c_i(x)$ are able to attain their maximum on $[0, 1]$, so $t'(x)$ is a valid payment function. Under this payment function, agent $i$ has the same utility for producing a reward on $(z_j, z_{j+1}]$, thus she will produce $z_j$ for some $j$ in favor of the principal. Observe, again, that under the payment profile $(t'_1, t'_2, \ldots, t'_m)$, for each agent $i$ and each $j$, the utility of agent $i$ to take action $j$ is $t'_j - c_i, j$, which is exactly $(\rho_m + mM)$ times the utility of agent $i$ to produce $z_j$ under the payment function $t'(x)$ in the RNA instance. Also, agent $i$ brings a payoff of $\rho_j - t'_j$ to the principal by taking action $j$, which is exactly $(\rho_m + mM)$ times the payoff of the principal brought by agent $i$ by producing $z_j$ under the payment function $t'(x)$ in the RNA instance. Hence, agent $i$ will produce $z_j$ under the payment function $t'(x)$ in the RNA instance. The payoff of the principal under the payment function $t'(x)$ in the RNA instance is $p'_{RNA} = \sum_{i=1}^{n}(z_j - t'(z_j)) = p'_{DA}/(\rho_m + mM)$.

Hence, $p'_{DA} = (\rho_m + mM)p'_{RNA} \leq (\rho_m + mM)p_{RNA} = p_{DA}$, which means $(t_1, t_2, \ldots, t_m)$ is indeed an optimal payoff profile of the DA instance.

**An Approximate Contract**

Knowing the RNA problem is hard, we are going to design an approximate contract. We assume for all $i, x - c_i(x)$ is able to attain its maximum on $[0, 1]$. Let $x_i \in \arg \max_{x \in [0, 1]}(x - c_i(x))$ (if there are multiple $x_i$’s achieving the maximum value, we arbitrarily choose one), $y_i = \max_{x \in [0, 1]}(x - c_i(x))$, we have immediately

$$y_i = x_i - c_i(x_i) \leq x_i. \quad (18)$$

Let

$$t_i(x) = \begin{cases} 0, & \text{if } 0 \leq x \leq y_i, \\ x - y_i, & \text{if } y_i < x \leq 1. \\ \end{cases}$$

We assume without loss of generality that $y_1 \leq y_2 \leq \ldots \leq y_n$. We first show that $t_i(x)$ is a valid payment function, i.e. for all $t'_i, x - t_i(x)$ and $t_i(x) - c_i(x)$ are able to attain their maximum on $[0, 1]$. The former is trivial. For $t_i(x) - c_i(x)$, if $0 \leq x \leq y_i$, then $t_i(x) - c_i(x) = -c_i(x) \leq 0$; if $y_i < x \leq 1$, then $t_i(x) - c_i(x) = x - y_i - c_i(x) \leq y_i - y_i$, so $t_i(x) - c_i(x) \leq \max(0, y_i - y_i)$. In addition, $t_i(0) - c_i(0) = 0$ and $t_i(x_i) - c_i(x_i) \geq x_i - y_i - c_i(x_i) = y_i - y_i$. This means the maximum value of $t_i(x) - c_i(x)$
is $\max \{0, y_i - y_i'\}$, and is achievable at $x = 0$ or $x = x_i'$. Hence, $t_i(x)$ is indeed a valid payment function.

Note the argument above also shows that for any $i' \geq i$, $t_i(x) - c_i(x)$ attains its maximum at $x = x_i'$. By (18), we have $x_i \geq y_i' \geq y_i$, so if agent $i'$ chooses to produce $x_i'$, she brings a payoff of $x_i' - t_i(x_i') = x_i' - (x_i' - y_i) = y_i$ to the principal. Recall that the agents tie-break in favor of the principal, agent $i'$ brings a payoff of at least $y_i$ to the principal. Hence, under the payment function $t_i(x)$, the payoff of the principal is at least $(n - i + 1)y_i$. Let $i^* \in \arg \max_{i \leq n}(n - i + 1)y_i$, then we have for all $i$,

$$y_i \leq \frac{(n - i^* + 1)y_{i^*}}{n - i + 1}.$$

On the other hand, let $\text{OPT}$ denote the optimal payoff of the principal. Since agent $i$ brings a payoff of at most $\max_{x \in [0, 1]}(x - c_i(x)) = y_i$ to the principal, we have $\text{OPT} \leq \sum_{i=1}^{n} y_i$. Hence,

$$\text{OPT} \leq \sum_{i=1}^{n} y_i \leq (n - i^* + 1)y_{i^*} \frac{1}{n - i + 1}.$$

This means the payment function $t_i^*(x)$ is an $\sum_{i=1}^{n}(1/(n - i + 1))$-approximate solution, i.e. an $O(\log n)$-approximate solution.

In conclusion, we have the following algorithm.

1. For any $i$, find $y_i = \max_{x \in [0, 1]}(x - c_i(x))$ and sort them such that $y_1 \geq y_2 \geq \cdots \geq y_n$.
2. Let $i^* \in \arg \max_{i \leq n}(n - i^* + 1)y_{i^*}$.
3. Output the payment function

$$t(x) = \begin{cases} 
0, & \text{if } 0 \leq x \leq y_{i^*}, \\
 x - y_{i^*}, & \text{if } y_{i^*} < x \leq 1.
\end{cases}$$

Note this algorithm can also be applied to our Multiple Agents Contract Problem with discrete actions. We first construct an instance of the problem with real number actions using (16), obtain a payment function using the algorithm above, then we can get a payment profile of the problem with discrete actions using (17). This payment profile is still an $O(\log n)$-approximate solution.

References


