Large-Scale IP Usage Identification via Deep Ensemble Learning
(Student Abstract)

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Abstract
Understanding users’ behavior via IP addresses is essential towards numerous practical IP-based applications such as online content delivery, fraud prevention, and many others. Among which profiling IP address has been extensively studied, such as IP geolocation and anomaly detection. However, less is known about the scenario of an IP address, e.g., dedicated enterprise network or home broadband. In this work, we initiate the first attempt to address a large-scale IP scenario prediction problem. Specifically, we collect IP data from four regions and propose a novel deep ensemble learning-based model to learn IP assignment rules and complex feature interactions. Extensive experiments support that our method can make accurate IP scenario identification and generalize from data in one region to another.

Introduction
An IP address is a unique identity assigned to each device connected to the Internet, which serves as personally identifiable information and location addressing. Actively probing into the details of IP addresses and distilling the knowledge behind through analyzing risk behaviors of IPs in a variety of dimensions can be broadly considered as IP address profiling (IAP). Among which IP geolocation is an important dimension, which refers to mapping the IP addresses into geographical locations and is an essential step towards a range of downstream applications (Wang et al. 2011).

In this work, we study a new problem in IAP – IP usage scenario identification (IPusi) – which aims to predict the role of IP address owners (e.g., data centers, home broadband) by analyzing the network attributes and behaviors associated with the IPs. This problem becomes important in many network-based applications. For example, accurate IPusi can verify legality and authenticity while helping firms to effectively intercept fraud risks and network attacks that could result in losses. Another case is by analyzing the application scenario of IP addresses, advertising companies and demand-side platforms can filter out bot IPs to reduce the online advertising cost, improve advertisement delivery effectiveness, and increase the return on investment.

To the best of our knowledge, this is among the first work towards proposing an effective and efficient method to address the IPusi problem. Our approach considers IP blocks each of which consists of many IP addresses. Thus, more statistic features can be leveraged and analyzed for IPusi. Besides, we propose a novel neural network to capture various explicit/implicit features and interactions in rich network measurements. Specifically, we employ differentiable boosted decision trees to learn interpretable feature transformations and provide model differentiability in feature splitting and decision tree routing. Meanwhile, our method stacks multiple layers of ensemble trees in a continuous way, enabling the learning of deep decision rules.

We conduct extensive evaluations on our collected real-world datasets. Experimental results demonstrate that our method achieves the best performance compared to baselines on IPusi problem.

Data and Problem Definition
Data. After scrutinizing the IP address assignment, we find that continuous IPs are usually used in the same scenario. Therefore, we consider IP blocks rather than individual IP when predicting their usage scenarios. Besides, features of an IP block are more stable and intuitively understood with good interpretability compared to those of a single IP address. Precisely, in our processing, segmenting IPs into blocks is based on the smallest IP subnet in the WHOIS database – the registration information of the global IP allocation agency, and the BGP information – the routing table information of the worldwide network autonomous system domain data exchange. If the number of IPs in a subnet is more than 256, remaining IPs will be grouped into a new block.

Problem Definition. In this work, we study the IP usage scenario identification (IPusi) problem, which aims at learning a data-driven model that can classify each IP block into one of the four typical IP usage scenarios, i.e., Home Broadband (HB), Dedicated Enterprises Network (DEN), Cellular Network (CN), and Data Center (DC).

Proposed Approach
Model. In our IPusi problem, there exists various numerical and categorical features. The most effective methods for
We evaluate our model against the following baselines that can be grouped into three categories: machine learning methods, deep learning methods, and ensemble learning methods.

In this work, we initiate the first attempt to study the problem of IP usage scenario identification, a new paradigm of IP address profiling that can benefit various downstream applications. We proposed a novel data processing method and deep ensemble learning approach based on continuous differentiation for IP classification. The experimental results demonstrate effective by extensive experiments.

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References


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